

Aurora Navarro Villacampa

TRANSDISCIPLINARY BRAND DESIGNER

auroranv.github.io
aurora.nv97@gmail.com

+31 6 34065371 (NL)
+358 040 6159329 (FI)

Background

Aurora is a brand designer by trade, currently exploring new interactive technologies at Aalto University Media Lab. She is a socially conscious and very conceptual designer, whose poetic and engaging work is committed to making positive change. Naturally curious and expansive, she works with a range of different mediums and picks up new skills quickly—currently, she’s building interactive immersive experiences on Unity for virtual reality. Because she has a very solid academic background, research always informs her design decisions.

During her experience at digital design agencies such as Verve and later Bravoure, she’s worked on digital branding projects, web design, prototyping, editorial, and motion, among others. She enjoyed being part of a multidisciplinary team, and her wide range of skills have greatly contributed to smooth and fruitful collaborations. Most recently, she’s applied those skills at the Department of Art & Media at Aalto University and other freelance work.

Aurora is a Spaniard, born in Zürich, who has lived in various countries around Europe and North America. These experiences fomented a multicultural awareness that makes her a great communicator, highly empathetic and a team player, always bringing a fresh new perspective.

Professionally, she wants to hone her skills while maintaining the versatility and vision required to create holistic experiences that are memorable and meaningful.

Toolkit

PROGRAMS*

Adobe
Illustrator
Indesign
After Effects
Premiere Pro
Photoshop / Lightroom
Figma
Unity + C#
VR (Meta, Unity)
CSS/HTML/Javascript
Blender
Cinema4D

SKILLS*

Branding
Concept development
Digital design & typography
Research
Motion
Print

LANGUAGES

English (bilingual)
Spanish (bilingual)
French (intermediate, B1)
German (notions)
Dutch (notions)

* For more specific inquiries, please get in touch.

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Experience

2023 - 2024

1 YEAR

Department of Art & Media,
School of ARTS, Aalto University
Helsinki, Finland

Graduate Assistant - Events & Communications

Graphic work for professors and courses: branding, editorial design, event promotion and organisation.

2023 - 2024

1 YEAR

Digital Art and Design Association,
Aalto Media Lab, Aalto University
Helsinki, Finland

Corporate Relations & Outreach

Organisational role in student association: branding, communications, & event organisation.

2022

6 MONTHS

Bravoure
Amsterdam, The Netherlands

Digital Brand Design Trainee

Worked across multidisciplinary teams on digital branding, UI design, prototyping, motion and client pitches.

2020 - 2021

6 MONTHS

Verve - Digital Branding Agency
The Hague, The Netherlands

Visual Design Intern

Contributed to client projects through branding, editorial design and concept ideation.

2019 - 2025

ONGOING

Various clients

Freelance Projects

I'm proactive and usually have branding and design projects on the side.

Education

2022 - 2025

Aalto Media Lab,
School of ARTS, Aalto University
Helsinki, Finland

Master — New Media

Foundation in interactive media design with a focus on virtual reality & immersive experiences.

2017 - 2021

Royal Academy of Art The Hague
The Hague, The Netherlands

Bachelor — Graphic Design

Strong conceptual background with a focus on 3D, motion, web, typography and editorial design.

2016 - 2017

Royal Academy of Art The Hague
The Hague, The Netherlands

Preparatory Year